

A close-up portrait of a woman with long brown hair, wearing a light pink, ruffled-sleeved dress. She is adorned with a wide, ornate silver choker necklace, large fan-shaped earrings, and a ring. Her hands are clasped near her chest, and a small tattoo is visible on her left forearm. The background is a soft, out-of-focus grey.

GLAMOUR

Media Kit
Print

PRICE LIST NR. 24, VALID FROM 01.01.2024

PUBLISHER DETAILS

ADDRESS	Condé Nast Germany GmbH Oskar-von-Miller-Ring 20 80333 Munich Postal 20 05 45 80005 Munich (0 89) 3 81 04 – 0 www.condenast.de
FREQUENCY	4 times per year
COVER PRICE	Euro 4,50
CIRCULATION	130.000 Issues (Quarter III/2023)*
TERMS OF PAYMENT	30 days after invoice date without deduction
BANK DETAILS	Bank of America Europe DAC IBAN: DE69 5001 0900 0022 0760 10 BIC: BOFADEFX

GENERAL TERMS AND CONDITIONS All advertising orders are executed exclusively in accordance with the general terms and conditions of the publishing house. These are available [here](#).

HEAD OF EDITORIAL CONTENT GLAMOUR GERMANY	Theresa Pichler Theresa.Pichler@glamour.de
BRAND DIRECTOR GLAMOUR GERMANY	Andrea Latten Andrea.Latten@condenast.de
EXECUTIVE DIRECTOR COMMERCIAL MANAGEMENT	Katharina Schumm Katharina.Schumm@condenast.de
ADVERTISING SERVICE	Adservice@condenast.de

BASIC RATES AND DISCOUNTS

ADVERTISING RATES

1/1 Page 41.500 €

No surcharges will be charged for bleed advertisements or type area overruns

PLACEMENT

The 2nd cover page is only offered as a double page in conjunction with page 3. The publisher reserves the right to withdraw the reservation of cover pages if a cover-gate-fold booking has been made

RESERVATION

Reservations made in advance must be firmly booked within a period specified in writing. If this specified period is not adhered to, the reservation expires automatically. Placements require the written confirmation of the publisher

Reservations for preferred placements and ad specials will only be held exclusively for 48 hours if another customer places an order at the same time. If no booking is made within this period, we reserve the right to release the reservation for booking

The publishing house reserves the right to use cover stitching, covers or banderoles in magazines at short notice, which can cover advertising motifs on the cover pages

An association surcharge is charged for advertisements and special forms of advertising from several advertisers. This applies to cooperations between two or more advertisers and to advertisements/special forms of advertising by brands/customers that involve one or more retailers. The surcharge is a standard 20% of the rate price. It is discountable and discount-forming. Placement commitments cannot be given for group ads

FORMATS, PRICES & PREFERRED PLACEMENTS

AD FORMATS	BLEED ADS IN MM*		RATES
	WIDTH	HEIGHT	4C / SW (lt. Scale)
2/1	336	223	83.000 €
	168** pro Seite	223	
1/1	168	223	41.500 €
1/2 portrait	81	223	28.700 €
1/2 landscape	168	108	28.700 €

Type area formats and other formats on request
For photo productions, we will be happy to provide you with an individual quote
Advertorials are marked with the word "ADVERTISEMENT". Design costs are not eligible for discount and AE

DESIGN COSTS (INCL. CONCEPT, TEXT & LAYOUT – EXCL. IMAGE RIGHTS & PHOTO PRODUCTION)	RATES
2/1	4.300 €
1/1	2.600 €

PRICES PREFERENTIAL PLACEMENTS***	RATES
Cover-Gate-Fold (four-page)	145.000 €
+ <i>technical costs</i>	17.000 €
Opening Spread IFC and 3rd page	103.000 €
IBC	41.600 €
OBC	56.000 €
1st campaign (double-page spread)	91.500 €
2nd campaign (double-page spread)	87.700 €
1/1 page against 1st content	45.700 €
1/1 page against 2nd content	43.700 €
Full page facing editorial	43.700 €
1. 2/1 page of the sector	91.500 €
1. right 1/1 page of the sector	45.700 €

All prices and dates can be found at www.pz-online.de as an Excel file and [here](#) as a PDF file.
All prices in Euro plus VAT.

*For trimmed advertisements: Trim allowance on all outer edges 3 mm, head trim 4 mm. 5 mm minimum distance from important text and image elements to the bleed edge and 10 mm to the gutter. A bleed surcharge is not charged **If text or important image elements run through the gutter on double pages, the image data must be doubled in the middle by 4 mm per page, or 5 mm per page in the case of opening spreads. However, delivery as two separate single-page PDFs (= 2 files)! This margin allowance must be included in the final format of the double-page spread ***These conditions apply if the respective preferred placement has been expressly agreed.

RATES AD SPECIALS

BOUND INSERT	All printed matter / brochures of an advertiser that are firmly integrated into the magazine			INSERT STICKERS*	Postcard insert (can be processed in portrait format) on carrier ad at least 1/1 page		
FORMATS	Untrimmed format 175 x 229 mm (incl. 4 mm trimmed margin on the collar and 3 mm bleed on each of the other sides). The product must be closed at the binding. Bound inserts deviating from the magazine format only by special agreement				Exclusive subscription 105 € Subscription circulation 160 €		
					Brochure inserts / booklets / product samples / check cards on carrier ad at least 1/1 page		
BOUND INSERT PRICES*	Number of pages	Exclusive subscription	Subscription circulation			Exclusive subscription	Subscription circulation
	up to 4	160 €	210 €		up to 10 g	125 €	170 €
	up to 8	200 €	250 €		up to 20 g	130 €	190 €
	from 12	on request	on request				
	20 % surcharge for the 1st technical station 20 % surcharge for the 1st bound-in insert 15 % surcharge for the 2nd bound-in insert				20 % surcharge for the 1st technical station 20 % surcharge for the 1st adhesive label 15 % surcharge for the 2nd sticker		
PAPER WEIGHT	1 sheet (= 2 pages) printed on both sides:			SUPPLEMENTS*			
	Minimum weight	120 g/m ²			up to 20 g	180 €	250 €
	4 pages minimum weight	100 g/m ²			up to 30 g	200 €	300 €
	more than 4 pages	on request			over 30 g	on request	on request

All prices in euros, plus statutory VAT.
Ad specials that contain an integrated product sample or a scent seal are charged at an additional technical cost of €20 per thousand copies or part thereof. In the case of flat-spray stickers, additional technical costs of €47 per thousand copies or part thereof will be charged.
*The prices quoted apply per thousand copies or part thereof, for finished delivery. They are AE-eligible. The calculation and delivery basis for Ad Specials is the print run available at the time of order confirmation. Production and handling costs are not eligible for discount and AE

AD SPECIALS

OCCUPANCY OPTIONS	<p>Bound inserts, glued inserts = total minimum domestic circulation Inserts = minimum total subscription circulation or 25.000 copies</p> <p>The quantities to be covered are subject to fluctuations. For this reason, the actual delivery quantity required must be agreed before production begins. Nielsen split possible on request for inserts (costs per split: € 420)</p> <p>The publisher reserves the right to postpone partial orders. If the minimum print run is not reached, a minimum quantity surcharge will be charged. The difference to the minimum print run will be charged at the price excluding subscription</p>	DISPOSAL	<p>The publisher reserves the right to reject orders for third-party products (bound inserts, product samples, scented inserts, etc.) that cannot be disposed of easily with the waste paper. If necessary, costs for separate disposal must be borne by the client.</p>
		DELIVERY SUPPLIER	<p>Delivery is required in untrimmed format for further processing with header (3 mm).</p>
		DELIVERY GENERAL	<p>You can find the exact packaging guidelines here: https://www.condenast.de/files/2023-11/1700750822_2024-tech-info-glamour-bh-bk-bl-d.pdf</p> <p>The accompanying documents must contain information on the number of transport units, magazine title and issue number. A sample should be visibly attached to each packaging unit. In order to avoid reduced performance and additional costs, inserts, supplements and bound-in inserts must be delivered stacked without rubber bands/banderoles and must not be stuck together. Handle height for manual insertion at least 10 to 12 cm per layer.</p>
SUBMISSION DEADLINE	<p>Delivery dates see schedule on page 7</p>		
SAMPLE	<p>Samples or exact format and weight specifications are always required for price calculation and technical verification. Please send us five binding format and paper samples in advance for technical checking:</p> <p>Firmengruppe APPL Werk Freising Herrn Martin Radlmeier Angerstr. 54 85354 Freising</p>	DELIVERY ADDRESS	<p>Firmengruppe APPL Werk Freising / Herrn Martin Radlmeier Angerstr. 54 85354 Freising</p>

Binding technical details, information on deadlines, samples, and delivery can be called up, with download function under www.ad-sepcial-portal.de
The portal can also be used to submit a daily print run request

The customer guarantees the error-free delivery of ad specials and product samples in accordance with the samples previously checked and approved by Condé Nast. Condé Nast cannot accept responsibility for faulty or damaged goods. All foreseeable production costs will be communicated to the customer immediately after sample testing. Should unforeseeable additional costs arise during further processing, Condé Nast reserves the right to pass these on to the customer at a later date.
The Customer undertakes to provide Condé Nast with proof of registration in the producer register (Stiftung Zentrale Stelle Verpackungsregister) and system participation with a recognized system operator before booking the Ad Special

SCHEDULE 2024

ISSUE	FIRST DAY OF SALE	CLOSING AND WITHDRAWAL DATES FOR COVER PAGES, AD SPECIALS & PREFERRED PLACEMENTS	REGULAR CLOSING AND WITHDRAWAL DATES	DATA INPUT	SUBMISSION DEADLINE AD SPECIALS	SUBMISSION DEADLINE SAMPLES
01/24	05.03.2024	18.12.2023	18.01.2024	29.01.2024	05.02.2024	19.12.2023
02/24	04.06.2024	11.03.2024	11.04.2024	23.04.2024	30.04.2024	21.03.2024
03/24	03.09.2024	17.06.2024	17.07.2024	26.07.2024	02.08.2024	27.06.2024
04/24	03.12.2024	16.09.2024	16.10.2024	25.10.2024	04.11.2024	24.09.2024

The information on the first day of sale is non-binding. If other dates have been agreed in writing, the above dates (including all dates for supplements) are invalid. The publisher reserves the right to make technical changes in production, processing and publication in all issues, provided that the change is not substantial and is reasonable for the client. The deadline for promotions depends on the number of pages and must be requested separately. Failure to deliver the print material on time may have an impact on placement and print quality, which does not entitle the customer to make complaints, unless otherwise stipulated in §§ 4, 8 and 11 of the publisher's General Terms and Conditions.

TECHNICAL INFORMATION / PROCESSING

FORMATS	Magazine format: 168 mm width, 223 mm height Type area: 138 mm width, 190 mm height
PRINTING METHOD	Sheet-fed offset
COVER	Web offset
CONTENT	70 screen
DOT GAIN	13% in the 40% grid field for C, M, Y 11% in the 80% screen field for C, M, Y 16% in the 40% screen field for black 13% in 80% screen area with black UCR: max. 300% area coverage Printing conditions according to ISO 12647-2 for offset
COLOR SEQUENCE	Black, cyan, magenta, yellow. Minor tonal value deviations are due to the tolerance range of web offset printing
PROCESSING	Glued
PAPER	200 g/m ² , woodfree, white, glossy coated.
COVER	70 g/m ² , almost woodfree, white, glossy coated. Possible
INTERIOR	show-through of the reverse side with light-colored advertising motifs cannot be ruled out

The files shall be delivered exclusively in PDF format version 1.3 or 1.4 (in accordance with the guidelines provided by us). If delivery is not made via the DUON portal, a color-accurate proof in accordance with the standards specified by the publisher in the DUON portal must also be sent to the address given there.

Please note in particular that double-page advertisements must be delivered as two separate single-page PDFs (= 2 files). If other data formats or incorrect PDF files are delivered and (with regard to color deviations) in the event that a required proof is not created and delivered or is not created and delivered in accordance with the standards announced by the publisher in the DUON portal, there is no right of complaint, unless otherwise stated in §§ 8 and 11 of the publisher's General Terms and Conditions. Any additional costs incurred for proofreading and data checking will be passed on to you. The information sheet "Guidelines for PDF delivery" for the delivery of digital files is available on request from the publisher or on the Internet here. If the publisher prepares print documents, sufficient artwork quality is assumed and first-class quality is guaranteed. It is necessary to adhere to the deadlines for print documents. If the production of printing material by the publisher is desired, this will be charged separately. The printing plates are produced via computer-to-plate. For this reason, digital data is required. Data produced with ICC profiles must have the following profile: ISOcoated_V2_300_eci.icc

CONTACT See technical data in the DUON portal

E-MAIL-ADDRESS druckunterlagen@condenast.de

This information may change at short notice.
Please check our technical information on the Internet regularly.

DEMOGRAPHY

AGE

With an Ø-age of 33

INCOME

With an Ø-HHNE of 3753 Euro

LUXURY AFFINE

One in three buys designer brands, 75% buy watches and genuine jewelry (i:128)

TRENDSETTER

79% like to try out new products, 62% always know about the latest fashion trends (i:131, i:144)

INNOVATION ENTHUSIASTS

More than one in three are very interested in innovation (i:187), 79%79% like to try out new products (i:131)

GLAMOUR PRINT AUDIENCE

AFFINITY

FASHION

80% are very fond of fashion and shopping; 70% attach great importance to accessories (i:144, i:136)

BEAUTY

75% are very interested in beauty topics, more than half are interested in wellness topics (i:133, i:124)

TRAVEL

75% have a strong interest in vacation and travel topics (i:125)

SELF CARE

75% are very interested in empowerment, mental health and wellness topics (i:126)

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