



# GLAMOUR MEDIA KIT PRINT

PRICE LIST NR. 23, VALID FROM 01.01.2023

# PUBLISHER DETAILS

ADDRESS	Condé Nast Germany GmbH Oskar-von-Miller-Ring 20 80333 München Postfach 20 05 45 80005 München (0 89) 3 81 04 - 0 <a href="http://www.condenast.de">www.condenast.de</a>	HEAD OF EDITORIAL CONTENT GLAMOUR GERMANY	Georg Wittmann Redaktion@glamour.de
FREQUENCY	4 times a year	CHIEF BUSINESS OFFICER	Andrea Latten Andrea.Latten@condenast.de
COVER PRICE	Euro 3,80	EXECUTIVE BUSINESS DIRECTOR GLAMOUR	Margit Färber Margit.Faerber@condenast.de
CIRCULATION	415,717 copies (Quarter III/2022)	EXECUTIVE DIRECTOR COMMERCIAL MANAGEMENT	Katharina Schumm Katharina.Schumm@condenast.de
TERMS OF PAYMENT	Payment in full 30 days after invoice date.	ADVERTISING SERVICE	Adservice@condenast.de
BANK DETAILS	HypoVereinsbank, München Kto-Nr. 60 60 536 560, BLZ 700 202 70 IBAN: DE76 7002 0270 6060 5365 60 SWIFT/BIC: HYVEDEMMXXX		
GENERAL TERMS AND CONDITIONS	All advertising orders are executed exclusively in accordance with the general terms and conditions of the publishing house. These are available <a href="#">here</a> .		



# BASIC RATES AND DISCOUNTS

**ADVERTISING RATE** 1/1 page €38,800

There is no surcharge for bleed advertisements and those exceeding the type area.

## PLACEMENTS

The inside front cover is only available as a double- page spread with page 3.

The publishing house reserves the right to withdraw a booking for cover pages if a cover gatefold booking has been made.

Placements require the written confirmation of the publishing house.

## BOOKINGS

Preliminary bookings must be confirmed within a period of time specified in writing for the booking concerned. If this deadline is not met, the booking will be lost automatically. Placements require the written confirmation of the publishing house.

Reservations for premium placements and ad specials will only be held exclusively for 48 hours if a competing order has been placed by another client. If no booking is confirmed during this period, we reserve the right to release the reservation.

The publishing house reserves the right to use, at short notice, wrap-around ads, covers and sleeves that may obscure advertising content on the cover pages.

A joint-advertising surcharge applies for adverts and ad specials featuring multiple advertisers. This applies in respect of partnerships of two or more advertisers and in respect of ads/ad specials of brand clients that include one or more dealers. The surcharge is a standard charge of 20% of the rate price. It is eligible for, and counts towards, discounts. Specific placements cannot be guaranteed for joint adverts.

# FORMATS, RATES & PREMIUM PLACEMENTS

AD FORMATS	BLEED ADS IN MM*		RATES
	WIDTH	HEIGHT	4C / SW (as per scale)
2/1	336	223	€77,600
	168** per page	223	
1/1	168	223	€38,800
1/2 portrait	81	223	€27,750
1/2 landscape	168	108	€27,750

Other formats on request.

We would be happy to send you a customised offer for photo productions.

Advertorials are marked with the word 'ADVERT'. Design costs are not eligible for discounts or subject to agency commission.

DESIGN COSTS (incl. concept, copy and layout – excl. image rights and photo production)	RATES
2/1	€4,000
1/1	€2,400

All prices and dates can be found at [www.pz-online.de](http://www.pz-online.de) as Excel files or [here](#) as PDF files.

All prices are in euros and do not include German statutory VAT.

PREMIUM PLACEMENTS RATES***	RATES
Cover-Gate-Fold (four- page)	€140,000
+ technical costs	€17,500
Opening spread IFC and 3rd page	€99,500
IFC	on request
IBC	€39,100
OBC	€54,300
1st campaign (double-page spread)	€88,600
2nd campaign (double-page spread)	€84,900
Full page facing TOC	€44,300
Full page facing TOC 2	€42,300
Full page facing editorial	€42,300
1st double-page spread for the sector	€88,600
1st right-hand full page for the sector	€44,300

\*Bleed adverts: trim on all sides: 3 mm, head trim: 4 mm. 5 mm minimum distance from important text and graphic elements to the bleed edge as well as 10 mm to the gutter margin. No bleed surcharge applies.\*\* If text or important picture elements cross the binding of a double page, the image files must have doubling in the middle of 4 mm per page, or 5 mm per page in the case of opening spreads. Delivery, however, as two separate single-page PDFs (= 2 files)! This binding allowance must be included in the final format of the double page.\*\*\* These terms apply where a premium placement has been expressly agreed.

# BASIC RATES AND DISCOUNTS GLAMOUR SHOPPING WEEK

	<b>1/2 PAGE</b>	<b>1/1 PAGE</b>	<b>2/1 PAGE</b>
<b>TOTAL RATE</b>	<b>€36,550</b>	<b>€50,800</b>	<b>€91,600</b>
<i>includes:</i>	<i>includes:</i>	<i>includes:</i>	<i>includes:</i>
Print media	€27,750	€38,800	€77,600
Digital media	€5,000	€6,500	€6,500
Participation fee	€1,800	€3,500	€3,500
Production costs	€2,000	€2,000	€4,000

All prices and dates can be found at [www.pz-online.de](http://www.pz-online.de) as Excel files or [here](#) as PDF files. All prices are in euros and do not include German statutory VAT.  
 .Production and participation fees are non-discountable and non-agency-commission-discountable and not eligible for a cash discount.

# RATES AD SPECIALS

**BOUND INSERT** All printed matter/brochures of advertisers bound firmly in the magazine.

**FORMATS** Untrimmed format of 175 x 229 mm (incl. 4 mm routing edge at binding and 3 mm bleed trim on the other sides). The product must be closed at the binding. Special permission is required if bound insert differs from the magazine format.

<b>BOUND INSERT RATES*</b>	No. of pages excluding subscription		subscription circulation	
	up to 4	120,-	160,-	
	up to 8	150,-	200,-	
	from 12	on request	on request	

20% surcharge for the 1st technical processing stage.  
20% surcharge for the 1st bound insert.  
15% surcharge for the 2nd bound insert.

<b>PAPER WEIGHT</b>	1 sheet(= 2 pages) printed on both sides::	
	minimum weight	120 g/m <sup>2</sup>
	minimum weight, 4 pages	100 g/m <sup>2</sup>
	more than 4 pages	on request

**INSERT STICKER\*** Postcard insert sticker (*workable in portrait format*) on carrier adverts of at least full-page format

excluding subscription 100,- subscription circulation 130,-

Leaflet insert stickers/booklets/product samples/cheque cards on carrier adverts of at least full-page format

	excluding subscription	subscription circulation
up to 10 g	110,-	140,-
up to 20 g	115,-	160,-

20% surcharge for the 1st technical processing stage  
20% surcharge for the 1st insert sticker  
15% surcharge for the 2nd insert sticker

<b>LOOSE INSERTS*</b>		excluding subscription	subscription circulation
	up to 20 g	140,-	195,-
	up to 30 g	150,-	230,-
	from 30 g	on request	on request

All prices are in euros and do not include German VAT.

There is a technical surcharge of €19.00 per thousand copies or part thereof for ad specials that contain an integrated product sample or scent seal. For flat spray stickers there is a technical surcharge of €45.00 per thousand copies or part thereof.

\*The quoted prices apply per thousand copies or part thereof, on completed delivery. Agency commission will be granted. Calculations and delivery terms are based on the scheduled circulation current at order confirmation. Production and handling fees are non-discountable and non-agency-commission-discountable and not eligible for a cash discount.

# AD SPECIALS

TYPES OF CIRCULATION	<p>Bound inserts, insert stickers = minimum total domestic circulation</p> <p>Loose inserts = minimum total subscription circulation or 35,000 copies</p> <p>The specific issues for which the placements are intended are liable to fluctuations in circulation, which is why it is necessary to agree upon the actual required submission volume before production begins. Nielsen split possible on request in the case of loose inserts (price per split: €420).</p> <p>The publishing house reserves the right to postpone in the case of partial circulation. If the minimum circulation level is not met, a minimum quantity surcharge will apply. This is calculated using the shortfall from the minimum circulation, based on the 'excluding subscription' price.</p>	DISPOSAL	<p>The publishing house reserves the right not to accept orders for products (bound inserts, product samples, scented bound inserts, etc.) that are not easily disposable together with waste paper. If necessary, any costs for separate disposal must be borne by the client.</p>
SUBMISSION DEADLINE	<p>See page eight for a summary of submission deadlines.</p>	SUBMISSION OF BOUND INSERTS	<p>Submission for processing is required in untrimmed format with 3 mm head edge.</p>
SAMPLES	<p>Samples or precise format and weight specifications are required for price calculation and technical review. Please send five samples with the binding choice of format and paper to:</p> <p>Firmengruppe APPL Werk Freising Herrn Martin Radlmeier Angerstr. 54 85354 Freising</p>	GENERAL SUBMISSION GUIDELINES	<p>You can find the exact packaging guidelines here: <a href="https://www.condenast.de/files/2022-12/1670325787_2023-tec-h-info-qlamour-bh-bk-bl-e-1-.pdf">https://www.condenast.de/files/2022-12/1670325787_2023-tec-h-info-qlamour-bh-bk-bl-e-1-.pdf</a></p> <p>The accompanying documents must contain details of the number of transport units, the magazine title and the issue number. A sample must be clearly affixed to each packaging unit. To avoid a suboptimal end result and additional costs, loose inserts, insert stickers and bound inserts are to be supplied stacked, without rubber banding or binding, and should not adhere to each other. Grip height for manual insertion: min. 10 to 12 cm, depending on positioning.</p>
		SUBMISSION ADDRESS	<p>Firmengruppe APPL Werk Freising / Herrn Martin Radlmeier Angerstr. 54 85354 Freising</p>

The client guarantees error-free delivery of ad specials and product samples in accordance with the samples that have been examined and approved by Condé Nast prior to delivery. Condé Nast cannot assume responsibility for faulty or damaged goods. The client will be informed about all foreseeable production costs immediately after inspection of the samples. If additional unforeseeable costs should arise during further processing, Condé Nast reserves the right to charge the client subsequently for these costs.

The client shall provide Condé Nast with proof of the client's registration in the manufacturer register (Stiftung Zentrale Stelle Verpackungsregister) and the client's system participation system with a recognised system operator before booking the AdSpecial.

Binding technical specifications and information about dates, samples and submission can be downloaded from [www.adspecial-portal.de](http://www.adspecial-portal.de). Up-to-date print circulation figures can also be requested via this website.

# SCHEDULE 2023

ISSUE	FIRST DAY OF SALE	CLOSING DATE AND CANCELLATION DEADLINE FOR COVER PAGES, AD SPECIALS AND PREMIUM PLACEMENTS	CLOSING DATES AND CANCELLATION DEADLINES (REGULAR)	PRINT DATA DEADLINE	SUBMISSION DEADLINE FOR AD SPECIALS	SUBMISSION DEADLINE FOR SAMPLES
01/23	25.02.2023	14.12.2022	17.01.2023	26.01.2023	30.01.2023	19.12.2022
02/23	13.05.2023	02.03.2023	30.03.2023	12.04.2023	14.04.2023	07.03.2022
03/23	26.08.2023	14.06.2023	17.07.2023	26.07.2023	28.07.2023	22.06.2023
04/23	11.11.2023	31.08.2023	28.09.2023	10.10.2023	12.10.2023	05.09.2023

The information on the first day of sale is not binding. If other dates are agreed in writing, the above dates (including all dates for supplements) are invalid. The publisher reserves the right to make technical changes in production, processing and publication methods in all editions, provided that the change is not substantial and provided that it is reasonable for the client. The deadline for promotions depends on the number of pages and must be requested separately. Failure to deliver the printing material on time may have an effect on placement and print quality, which does not entitle the customer to make a complaint, unless otherwise stipulated in §§ 4, 8 and 11 of the publisher's General Terms and Conditions.



# SCHEDULE GLAMOUR SHOPPING-WEEK 2023

ISSUE	SHOPPING-WEEK	PERIOD	CLOSING DATES AND CANCELLATION DEADLINES	SUBMISSION OF IMAGE MATERIAL AND COPY*
01/23	Spring	31.03. -10.04.2023	11.11.2022	3 - 5 business days after booking
02/23	Summer	17.06. - 25.06.2023	17.02.2023	3 - 5 business days after booking
03/23	Fall	29.09. - 08.10.2023	05.05.2023	3 - 5 business days after booking
04/23	X-Mas	09.12. - 17.12.2023	24.07.2023	3 - 5 business days after booking

\*by this date at the latest, optimally 3-5 working days after booking.

# TECHNICAL SPECIFICATIONS/HANDLING

**FORMATS** Magazine format: 168 mm width, 223 mm height  
Type area: 138 mm width, 190 mm height

**PRINTING METHOD** Sheet-fed offset  
**COVER** Rotate offset  
**CONTENT** 70 grid

**DOT GAIN** 13% in the 40% grid with bei C, M, Y  
11% in the 80% grid with C, M, Y  
16% in the 40% grid with black  
13% in the 80% grid with black  
UCR: max. 300% area coverage  
ISO 12647-2 for offset.

**COLOUR SEQUENCE** black, cyan, magenta, yellow.  
Slight dot gain discrepancies are within the tolerance range of the rotary offset printing method.

**BINDING** Glued

**PAPER** 200 gsm, wood-free, white, gloss-coated..  
**COVER** 70 gsm, almost wood-free, white, gloss-coated. A possible translucence on the reverse page in the case of bright advertising motifs cannot be excluded.  
**INTERIOR**

Files may solely be submitted in PDF format version 1.3 or 1.4 (as per the guidelines issued by us). For deliveries not using the DUON portal, a colour-consistent proof in compliance with the standards set out in the DUON portal by the publishing house must also be submitted to the address given there.

Please note, in particular, that double-sided advertisements must be submitted as two separate single-page PDFs (= 2 files). If other file formats or erroneous PDF files are submitted, or if (regarding colour deviation) any necessary proof is not produced or delivered at all or not in compliance with the standards set out in the DUON portal by the publishing house, no complaints will be considered, except as stipulated otherwise in Sections 8 and 11 of the General Terms and Conditions of the publishing house. Any incidental costs incurred for proofreading and file checking will be passed on to you. The leaflet 'Guidelines for the production of PDFs', for the delivery of digital files, can be obtained on request from the publishing house or on the Internet [here](#).

The publishing house guarantees first-class quality in print production, provided that a proof of adequate quality has been submitted. Adherence to the print data deadlines is necessary in this regard. In the case of the print data being produced by the publishing house, these costs will be billed separately. The print plates are produced computer-to-plate. For this reason, digital files are required. Files generated with ICC profiles have to use the following profile: ISOcoated\_V2\_300\_eci.icc.

**CONTACT** Please look at the technical data in the DUON-portal

**E-MAIL-ADDRESS** [druckunterlagen@condenast.de](mailto:druckunterlagen@condenast.de)

This information is subject to change at short notice. Please regularly consult our technical specifications online.



We recommend that you submit print files electronically via [www.duon-portal.de](http://www.duon-portal.de). Data transfer (FTP) available on request. Files submitted electronically must be accompanied by a proof, unless submitted via the DUON portal.

## AFFINITIES

### FASHION

91 % are interested fashion

### BEAUTY

85 % are interested in cosmetics and makeup

### TRAVEL

94 % have interest in the topic of vacation and travel

### EMPOWERMENT

57 % describe themselves as emancipated and self-confident women

### FOOD

73 % pay attention to a healthy diet

## DEMOGRAPHY

### AGE

62 % are between 14 and 39 years old

### INCOME

51 % have a net monthly household income of 3.500 € or more

### EMPLOYED

69 % are employed full or part time

### SHOPPING

98 % go shopping regularly and for 74 % it is important to be well dressed

### TRENDSETTER

66 % like to try something new

# GLAMOUR AUDIENCE

# GLAMOUR

## CONTACT

Condé Nast Germany GmbH - Oskar-von-Miller-Ring 20 - 80333 München - Telefon: +49 (0) 89 3 81 04 - 0 - Fax: +49 (0) 89 3 81 04 - 230

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### **Beauty & Pharmacy, Food & Beverage**

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Teresa Müller  
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### **Jewellery & Watches, Finance & Real Estate, Living**

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Kim Langenfeld  
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### **Home & Luxury**

Dijana Kröll  
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### **Fashion, Accessoires, Retail**

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### **Automotive, IT/CE, Organisations**

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### **Programmatic Sales**

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### **Media**

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### **BADEN-WÜRTTEMBERG**

#### **Jewellery & Watches**

#### **SCHWEIZ** **Other Industries & GO Classified**

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Boulevard de la Promenade 46  
F-11220 Lagrasse  
Tel. +33 (468) 492837  
M. +49 (0) 162 2015013

#### **SCHWEIZ** **Fashion**

Nina Neuhaus  
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48 rue Henri Cloppet,  
F-78110 Le Vésinet  
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#### **Münster/OWL, PLZ. 32, 33, 34, 48, 49, 59**

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### **FRANKREICH / SPANIEN**

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GERMANY