

## Guidelines on how to create PDF/X1a, PDF/X3 and PDF X4 for Conde Nast Verlag Germany

### 1. General Guidelines

Files may only be submitted as single pages.

Double page spread must be supplied as two single PDF's. In the case of double gutter image (where Images or text flow through the gutter), it is the file creator's responsibility to include a double gutter image allowance of 4mm each side.

**There is no possibility of complaint, if the federal doubling is not taken into account in the data.**

This page spreads must be contained in the final format of the double page.

Two separate PDF Files.

Texts and logos should have a safe distance to the bleed of at least 5 mms and to the gutter of at least 10 mms!

Only PDF/X1a, PDF/X3 and PDF/X4 files will be accepted.  
All image files must be converted to CMYK mode.

Image format should be TIFF or EPS.

Advertisements on the inside coverpages or on the first and last contentpage are showing 5mm less of the motiv in width. This is a fact in relationship to the side gluing. There the double gutter image allowance has to increase to 5mm each side.

In case of single pages the safe distance to the gutter has to be setted and in case of difficulty motifs (symmetrical parts) the side gluing has to be considered.

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## Offset Advertising AD Architectural Digest:

The delivered data in CMYK and the digital proofs created with GMG (EPSON 5000) must have the following profile:

Offset printing: ISO\_Coated\_v2\_300\_eci.icc

Proof: ISO\_Coated\_v2 (Fogra 39)

### **Download: [www.eci.org](http://www.eci.org)**

The delivered data should show the following ICC-profile:

ISOcoated\_v2\_(39L)\_GMGsemimatte250\_ISOcoatedV2-39LV1.mx4

Checkvalue: C2DEBD7D

GMG Driver-10c-PhotoBlack-720x1440 dpi-Bidir-v1

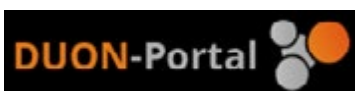
- The picture motives which must contain material(substance), pattern(sample), net structures or the similar are worked on in such a way that in the pressure(printing) no Moirée originates.
  - Besides, it is pointed out to the fact that in case of a dataconditioned Moirée's in the pressure no liability are taken over from the publishing company or the printers.
  - Black text / black bold rules / background do not build 4c and do not put to overprint!  
Recommendation: C40% K100%
- Important:**  
Scroll text should be 100% black, also to overprint!

## Delivery for printing für documents:

We kindly ask you to print documents for all objects via the Send free DUON portal.

All relevant information is available at

[www.duon-portal.de](http://www.duon-portal.de)



You are also welcome to contact the DUON Support Center via

Mail: [support@duon-portal.de](mailto:support@duon-portal.de)

Phone.: +49 (0) 40 / 374117 -50

Monday-Friday: 9 am - 5 pm

The delivery of digital files must be accompanied by a standard proof, even when using the DUON portal.

You should have to send the digital proof to the repro company:

CLX Europe Media Solution GmbH

Barmbeker Straße 8

Gunnar Wegner

Barmbeker Straße 8

DE - 22303 Hamburg

GERMANY

**Attention:** required color profile for proof and data in cmyk!

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TRIM SIZE: 213 mm width, 276 mm height

TYPE AREA: 177 mm width, 241 mm height

DOUBLE PAGE: 298 mm width, 241 mm height

TRIM: + 4 mm head trim, + 3 mm bottom trim,  
+ 3 mm routing margin and 3 mm face trim

**Binding: perfect bound**

offset printing

ICC-color-profile: ISOcoated\_v2\_300\_eci.icc

Dates delivery adress:

dates: per DUON <http://www.duon-portal.de>

or at Condénast Germany:

e-mail: [druckunterlagen@condenast.de](mailto:druckunterlagen@condenast.de)

Contact for technical information/Print documents/ Proofs:

CLX Europe Media Solution GmbH

Gunnar Wegner

Barmbeker Straße 8

DE - 22303 Hamburg

GERMANY

Mr. Gunnar Wegner

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